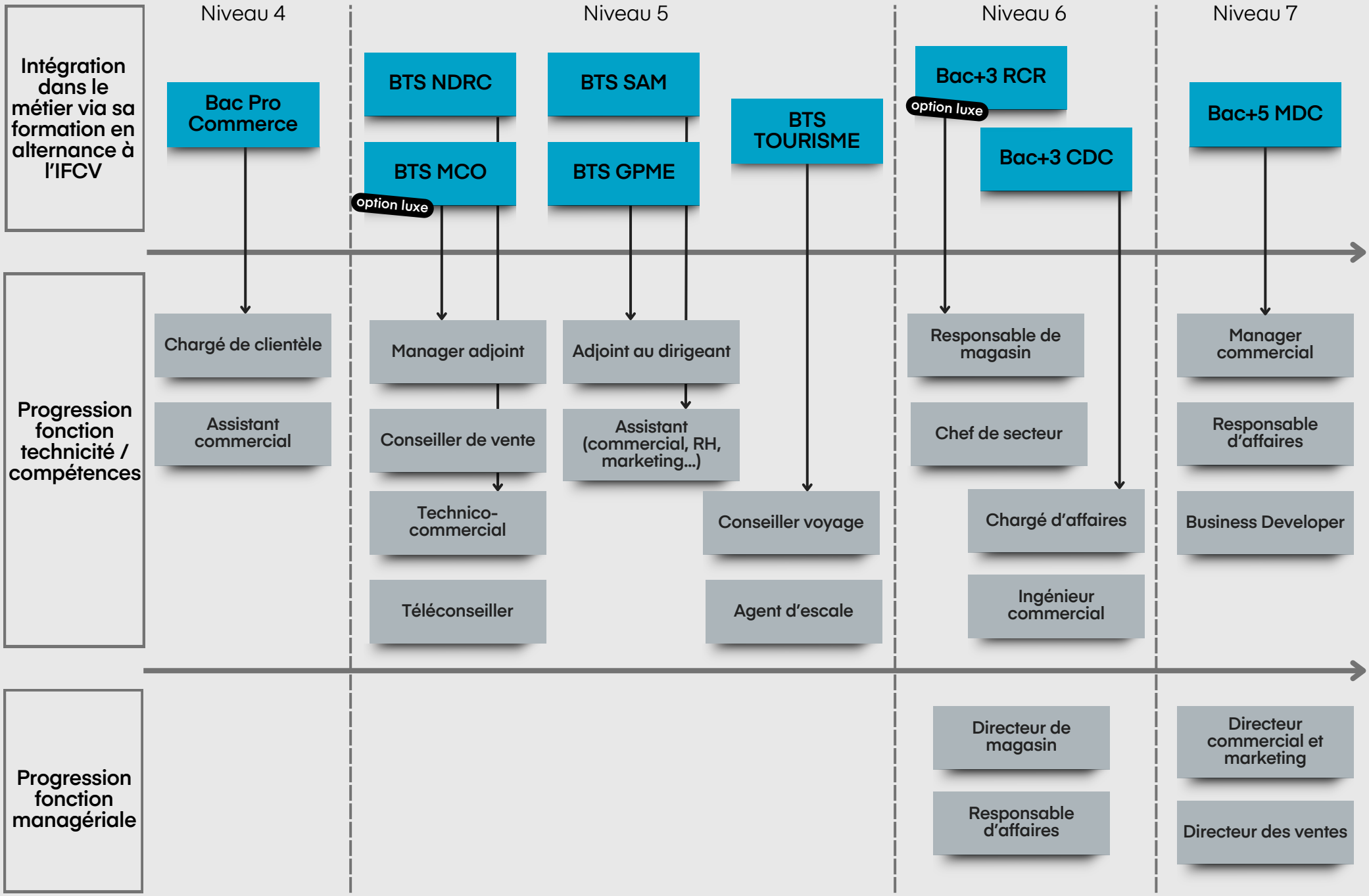PERSPECTIVES PROFESSIONNELLES ET MÉTIERS VENTE ET FONCTIONS SUPPORTS